

Download The Influence Effect A New Path To Power For Women Leaders

Highlights We examined the effect of successful role models on behavior in a leadership task. Exposures to female role models empowered women's behavior and self-evaluations. Exposure to female role models eliminated the gender performance gap. Role models did not affect men's leadership behavior. Leadership is both a research area and a practical skill encompassing the ability of an individual or organization to "lead" or guide other individuals, teams, or entire organizations. In media studies, media psychology, communication theory and sociology, media influence and media effects are topics relating to mass media and media culture effects on individual or audience thought, attitudes and behavior. The detrimental effects of burnout on nurses' health and wellbeing are well documented and positive leadership has been shown to be an important organizational resource for discouraging the development of burnout., The Influence Effect A New Path To Power For Women Leaders.

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