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John W. Creswell, Ph D, is a professor of family medicine and co-director of the Michigan Mixed Methods Research and Scholarship Program at the University of Michigan. ATLAS.ti is a powerful workbench for the qualitative analysis of large bodies of textual, graphical, audio and video data. It offers a variety of sophisticated tools for accomplishing the tasks associated with any systematic approach to "soft" data. What are Qualitative Data Analysis Software? Qualitative Data Analysis Software provides tools to assist with qualitative research such as transcription analysis, coding and text interpretation, recursive abstraction, content analysis, discourse analysis, and grounded theory methodology. Data storage and data security. Whether you are collecting new data or accessing existing data, you need to consider: how data will be stored; who will have access to the data; and, Selecting The Right Analyses For Your Data Quantitative Qualitative And Mixed Methods.

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