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Customer relationship management (CRM) is an enterprise business system that organizations utilize to acquire, enhance, and retain relationships...To understand the organizational strategies, structures, and capabilities required to drive customer-centric growth, a global team launched the Insights2020 initiative in 2015.Emirates Customer Service comprises of all the contemporary trends of various GCC industries.06/06/2019 CCA HQ, Glasgow CCA Global Standard© Seventh Edition - Building better customer experience in a digital world This session will introduce you to CCA Global Standard© Seventh Edition explaining what is required by way of assessment, dispelling the myths of check boxes and demonstrating that we are all on a journey of continuous ..., Customer Visits Building A Better Market Focus.

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